

**CHINA
ADULT-CARE
EXPO
2023**

Sf Satisfyer

第十九届中国国际 成人保健及生殖健康展览会

The 19th China International Adult Toys and Reproductive Health Exhibition

2023.4.14-16

上海世博展览馆 Shanghai World Expo Exhibition & Convention Center

上海市浦东新区国展路1099号 1099 Guo Zhan Road, Shanghai

开放包容，抢占商机！

Open and Compatible to Seize Business Opportunities

WWW.ADC-EXPO.COM

ADULT-CARE

全新的展馆 更优的体验

New Venue for Better Experience

顶级地域 助飞梦想

上海世博展览馆傲踞2010年上海世博会顶级核心区域，是成就一流展会盛事的至优选择。展览馆位于世博轴西侧，紧邻中华艺术宫、世博中心以及梅塞德斯-奔驰文化中心。她连接南浦大桥、卢浦大桥、打浦路隧道、西藏南路隧道等过江要道，坐拥周边数十条公交线路，轨道交通7、8号线（耀华路站）、8号线（中华艺术宫站3号口）可直达展馆。

Achieving Your Dreams

SWEECC is located in the heart of the 2010 Shanghai World Expo site, which is considered as the primary choice for the professionals of first-class international events. SWEECC, which is located on the east riverside of the Huangpu River, west of the Shanghai World Expo Axis, is adjoined with the China Pavilion, Performance Centre and Expo Centre by the Expo Axis. The convenient transportation results from SWEECC's excellent location connected by the over-river thoroughfares, such as, Nanpu Bridge, Lupu Bridge, Dapu Tunnel, Shangnan Rd. and Yaohua Rd. SWEECC is in the area which is surrounded by dozens of bus stations. The through metro line 7, 8 that starts at Yaohua station will take you to the destination as well.

非凡空间 无限可能

上海世博展览馆功能强大、设施齐全。地上建筑由南、北入口大厅，中央大厅、一号、二号、三号、四号展馆、贵宾接待区构成。室内、外布局合理，相关空间自由组合，十分便于参观。

Enhancing Your Potentials

SWEECC is a multi-functional exhibition center. Entering from the South and North entrances, visitors will see the surface structures where the Central Hall, Exhibition Hall 1, 2, 3, 4 and VIP rooms located. Participants could benefit from its advanced structure and facilities that are capable of wide range of international events in terms of scale and scope.





展会介绍 Exhibition Introduction

中国国际成人保健及生殖健康展览会，简称“上海成人展”，由中国国际展览中心集团公司于2004年始办于上海，历时19载。

上海成人展始终坚持“以贸易为导向、以发展为目标”的办展理念，经过19年的耕耘与创新，逐渐成为全球成人用品行业的风向标。展会聚集全球各地高端品牌，是行业人士不可缺席的商贸交流平台。

Since 2004, organized by CIEC, ADC Expo has gradually been recognized as one of the most impressive trade fairs for the Adult Industry. Over 300 manufacturers and 10 thousands trade visitors around the world have made the ADC Expo a MUST for the industry, and as well a truly international trade-oriented fair.

展区规划 Theme Zones

品牌展区

多年参展的业内品牌企业汇集此区域，作为展会的核心组成部分，将优选交流推广的黄金位置，尊享频密有序的洽谈氛围。

Brand Area

At ADC Expo 2023, established exhibitors with brands would be located in the BRAND AREA, which aims at brand marketing and new products debut. This area provides organized atmosphere for business contact.

国际区（配套提供线上服务）

汇聚全球品牌商、经销商、先锋大牌以及赞助商。2023上海成人展将继续为国际精品企业提供配套线上服务。国际流行产品理念和精致设计将成为全场焦点，配以更加精准的推广营销，使采购商更加清晰快捷地找到想要的产品。

International Area (Provided with Virtual Service)

This area is where you can find all the international brands with delicate design, creative and safe products all over the world. In 2023, the international companies will be provided with virtual service, and the international brands enjoy tailor-made pre and on site trade show marketing.

活动区

2023年展会将继续为参展商规划精彩丰富的宣讲机会，通过展示产品和品牌，贴近具备强大购买力的消费者，为生殖健康领域未来发展开辟新路，为行业社会公益宣传提供积极引导。

Entertainment Area

In 2023, the exhibition will plan wonderful sessions and presentations to show products and brands, and to let exhibitors reach buying power across retail and professional end-users, with the hope to create new perspectives together and actively shape the future of the adult healthy industry.

论坛区/发布区

生殖健康产业高峰论坛，自2016年起与上海成人展同期举办，广受行业关注。2023年主办方将邀请更多重量级行业大咖，打造思想风暴和行业交流的平台。新增发布区以多种形式满足参展企业市场推广需求，如新品发布会、创业者论坛、健康教育、心理咨询、多元性文化专题圆桌讨论等。

Special Events

Summit Forum has been a highlight since ADC EXPO 2016. The 2023 Summit Forum will be enhanced by embracing more VIPs from the industry. The new release area meets the market promotion needs of exhibitors in various forms, such as new product launch, entrepreneur forum, health education, psychological consultation, multi-sex-culture round table discussion, etc.

展会回顾 Exhibition Review

CHINA
ADULT-CARE
EXPO
2021

展出面积: 9800平方米

参展企业: 150余家

参展品牌: 300个

参会人数: 15000人

专业买家: 8280人

Expo Scale: 9800sqm

Exhibitors: 150+

Brands: 300

Visitors: 15000

Buyers: 8280

展品范围 Exhibit Profile

成人用品

Adult Products

- 润滑油
- 自慰器
- 振动器
- 成人玩具
- 娃娃
- SM产品
- 皮质产品
- 捆绑产品
- 鞋与靴
- 情色家具
- 情趣内衣
- 情趣糖果
- 香氛产品
- 沐浴用品等
- 同性情趣产品
- 其它情趣用品
- Lubricant
- Dildos
- Vibrator
- Sex Toys
- Dolls
- SM Series
- Leather
- Bondage Articles
- Shoes & Boots
- Erotic Furniture
- Sexy Lingerie
- Candy
- Fragrance Products
- Gel & Lotion
- Gay & Lesbian Products
- Other Sensual Delight

保健产品

Healthcare

- 延时喷剂
- 性能提高设备与药品
- 保健器材及保健品
- 检查、诊断、治疗器械及设备
- 家用治疗仪
- 药品
- Spray
- Sex Performance Improving Equipment & Medicine
- Healthcare Equipment & Supplement
- Medical Devices & Equipment
- Therapeutic Apparatus
- Pharmaceuticals

生殖健康

Reproductive Health

- 安全套
- 避孕药
- 节育产品
- 生殖美疗
- 孕育相关产品
- 消毒剂
- 检测产品
- Condoms
- Contraceptive Pill
- Birth Control Products
- Beauty Therapy
- Breeding Products
- Disinfectant
- Test Reagent

性教育

Sex Education

- 生殖健康教育
- 性健康教育
- Reproductive Health Education
- Sex Health Education

其它

Miscellaneous

- 化妆品
- 原材料
- 电池
- 产品包装等
- 乳胶
- 主题酒店
- 心理咨询
- 健身
- 协会社团
- 产品检测
- 法律服务
- Cosmetics
- Raw Material
- Battery
- Packaging
- Latex
- Theme Hotel
- Psychological Consulting
- Fitness
- Associations
- Product Testing
- Law Service

参展申请 Exhibition Application

标准展位: RMB12600元/9平方米
双面开展位加收5%费用

Shell Scheme: USD1800/9 sqm
Corner Shell Scheme: +5% of the full price

光地: RMB1200元/平方米, 36平方米起

Raw Space: USD190/sqm, Min. 36 sqm

选择上海成人展, 选择放心和保障

Shanghai ADC EXPO -- The Trade Show You Can Trust

19年来, 上海成人展做到了:

- 行业内高知名度和认可度
- 优质参展企业和知名品牌, 引领情趣生活潮流
- 常年多渠道国内外媒体推广, 海量曝光, 实现高国际参与比例
- 中展集团投入百万的数字技术, 支持专业观众邀请, 为展会累积数万精准买家
- 40多万优质消费者参观经历
- 国家级、地方级行业协会的鼎力支持, 发布行业标准
- 中国贸促会和国企背景, 遵纪守法, 合规经营

After 19 years' effort, Shanghai ADC Expo has achieved:

- High recognition and reputation in the industry
- High quality exhibitors and well-known brands
- Tremendous media coverage and high international involvement
- Successful worldwide buyer invitation supported by CIEC's millions worth digital technology
- Hundreds of thousands of previous visits guaranteed new lifestyle and good fame
- Supports from stated and provincial industrial associations
- Reliable and strong background of the organizer



北京中展海外展览有限公司

CIEC Overseas Exhibition Co., Ltd.

陈子钰先生 Mr. Ziyu Chen
T: +86 10 84600318
E: chenziyu@ciec.com.cn

高冠女士 Ms. Guan GAO
T: +86 10 84600718
E: gaoguan@ciec.com.cn

吴静芸女士 Ms. Jingyun WU
T: +86 10 84600377
E: wujingyun@ciec.com.cn

王英瑶女士 Ms. Yingyao WANG
T: +86 10 84600567
E: wangyingyao@ciec.com.cn

孙颖女士 Ms. Ying SUN
T: +86 10 84600341
E: sunying@ciec.com.cn



欢迎关注公众号
了解展会动态

行业盛会，不容错过！

A Must Event, Don't Miss Out!

WWW.ADC-EXPO.COM

ADULT-CARE